

The E-Cigarette Story

Lessons Learned Navigating a Controversial Local Policy

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Focus on the Future-TOGETHER For Healthy Communities
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Tacoma-Pierce County Health Department

Mission: We protect and improve the health of all people and places in Pierce County.

Vision: Healthy People in Healthy Communities.

Tobacco prevention and control goals

- Reduce youth and adult tobacco rates.
- Reduce alternative tobacco products.
- Reduce exposure to secondhand smoke.

Tobacco prevention staffing

- Approximately four FTE
- \$800,000 annual budget

The End of the Story

E-CIGARETTE RESTRICTIONS GET TIGHTER

//TACOMA-PIERCE COUNTY BOARD OF HEALTH PASSES REGULATIONS THIS MONTH

[Government](#), [Schools](#), [The Neighborhood Files](#)

Board Of Health Bans E-Cigarettes For Minors

The vote Wednesday from the Tacoma-Pierce County Board of Health came after a month of public comment and input from the public on the controversial e-cigarettes.

Tacoma, Wash. Passes New Regulations On E-Cigarettes

**DRIVE PROUD,
SEATTLE**

SEARCH

V2 Electronic Cigarettes

THE THICKEST VAPOR!

Our Role

- What did we do?
- What were the challenges?
- What would we have done differently?

Next Steps

- Implement current policy.
- Educational outreach to retailers.

Questions

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